

# Max Talbot-Minkin

## Product Manager, MBA

Atlanta, GA

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## KEY ACHIEVEMENTS

- Computer Science degree from Columbia University
- Masters degrees in Product Design and Business Administration from Illinois Tech
- Founded a successful, award-winning startup company with \$150MM in revenue
- Launched Google's first ML/AI analytics surface for developer productivity
- Redesigned and redeveloped the hiring assessment workflow for Google, improving user satisfaction from 30% to 90%
- Worked with both Adidas and Samsung to develop new product lines

## SKILLS

- Artificial Intelligence (AI)
- Machine Learning (ML)
- Product strategy
- Product roadmaps
- Product marketing
- Product innovation
- UI/UX design
- User research (UXR)
- Human-centered design
- Software engineering
- Agile development
- User analytics & testing
- JIRA, Github, Slack
- Data science
- Business strategy

## EXPERIENCE

### **Startup Consulting, Atlanta, GA** - *Independent Product Strategy Consultant*

AUGUST 2023 - PRESENT

- Independent early-stage/pre-seed startup consulting for product roadmap development, product strategy, and technology implementation
- Currently serve as Chief Technology Officer and head of product for Bosmos, a new social marketplace platform for creative professionals in development

### **Google, Atlanta, GA** - *Product Manager, Developer Intelligence*

JULY 2021 - JANUARY 2023

- Designed, planned & launched a new unified surface to measure internal developer productivity
- Deployed the first surface to use artificial intelligence and machine learning to proactively identify and predict problems in the development/deployment pipeline
- Collaborated with VPs, Directors, PA leads and the wider engineering community at Google to build a new product that fit their needs and solved pain points
- Led the consolidation of multiple teams and surfaces into a new unified surface

**Google, New York, NY** - *Product Manager, Staffing Works*

FEBRUARY 2018 - JULY 2021

- Redeveloped and redesigned the entire antiquated candidate assessment workflow for job applicants, including the web portal, coding assessments, interview scheduling, interview feedback, and hiring committee systems
- Improved user CSAT on key recruiting tools from 30% to 90%
- Led the PA's Code Yellow COVID-19 initiative by launching Google's first online collaborative coding tool for interviews in just 2 months, earning VP recognition
- Worked to debias and improve the equity of interviewing process in collaboration with employee ERGs and Google leadership

**TodayTix, New York, NY** - *Vice President, Product and Design*

APRIL 2013 - DECEMBER 2017

- Co-founded and built the company from scratch to 90 employees, \$150MM in revenue, and international expansion into 11 cities
- Created the first-ever mobile app for discounted Broadway and performing arts tickets in collaboration with multiple performing arts institutions
- Oversaw the design and development of the iOS, Android, internal, and webapps
- Maintained a +72 NPS and 5-star app review average
- Recognized by Fast Company as one of the world's most innovative companies in 2017

**ReD Associates, New York NY** - *Innovation Consultant*

JUNE 2012 - APRIL 2013

- Worked as a full-service consultant covering ethnographic user research, product strategy, business planning and design strategy for various companies looking to innovate product offerings
- Worked with Samsung to develop a new line of smart televisions and spearheaded the strategy and design for a new social media ecosystem
- Helped Adidas understand how to better position, design and market their line of running shoes for American audiences

## EDUCATION

**Columbia University, New York, NY** - *B.A., Computer Science*

AUGUST 2003 - MAY 2007

- Dean's list / Alpha Delta Phi literary society member

**Illinois Tech, Chicago, IL** - *Master of Product Design, Master of Business Administration*

AUGUST 2009 - MAY 2012

- Thesis project helped Memorial-Sloan Kettering Cancer Center research, develop and launch a new facility for bone marrow transplant patients by working closely with real patients, caregivers, nurses, doctors and administrators